

**Semester V Any One group of courses from the following list of the courses**

**A) Finance Group**

- 1. Investment Analysis & Portfolio Management**
- 2. Commodity & Derivatives Market**
- . Direct Taxes**
- 4. Financial Accounting**

**B) Marketing Group**

- 1. Services Marketing**
- 2. E-Commerce & Digital Marketing**
- 3. Sales & Distribution of Management**
- 4. Customer Relationship Management**

**Compulsory Subjects**

- 5. Logistics & Supply chain management**
- 6. Corporate Communication & Public Relations**

**Semester-VI Any One group of courses from the following list of the courses**

**A) Finance Group**

- 1. International Finance**
- 2. Innovative Financial Services**
- 3. Strategic Financial Management**
- 4. Indirect Taxes**

**B) Marketing Group**

**1. Brand Management**

**2. Retail Management**

**3. International Marketing**

**4. Media Planning & Management**

**Compulsory Subjects**

**5. Operation Research**

**6. Project Work - II**